

# VAMAP

Virginia Association of Management Analysis and Planning

## Spring 1996 Drive-In Workshop

# Who Is Teaching What to Whom and at What Cost?

Strategies for developing and benchmarking cost and productivity data

*Featured Speakers*

## Michael Middaugh

Michael Middaugh is the director of the National Study of Instructional Costs and Productivity. He is also the director of institutional research and planning at the University of Delaware and teaches a course on educational planning and budgeting. His article, "Closing in on Faculty Productivity Measures," was the lead article in the winter 1995-96 issue of *Planning for Higher Education*, the journal of the Society for College and University Planning.

*and*

## Sandra Starke

Sandra Starke is the director of budget and institutional research at Binghamton University, State of New York, and is one of the original participants in the cost and productivity study

**Monday, May 20, 1996**

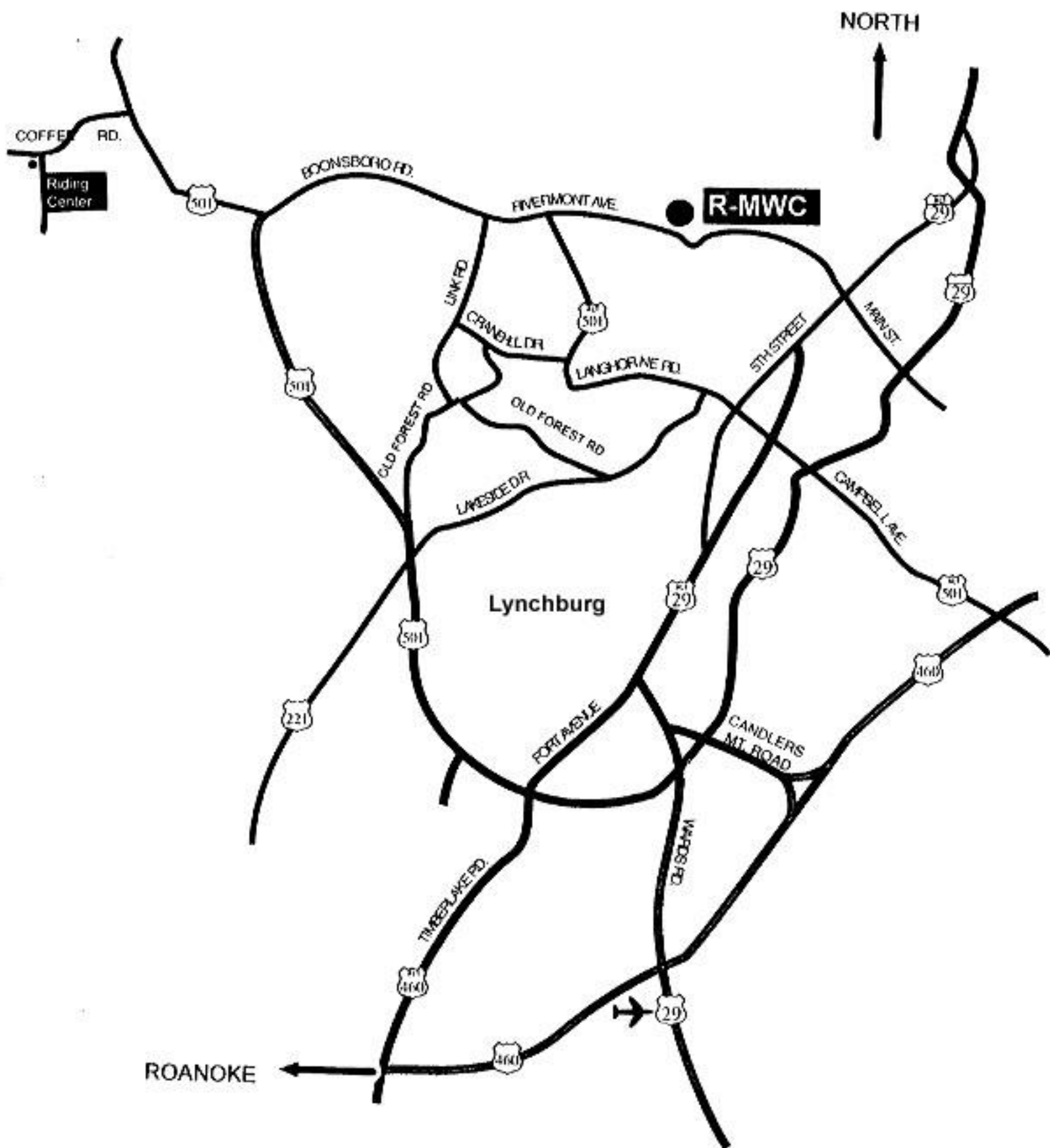
**10:00 AM to 3:00 PM**

**Registration coffee starting at 9:00 AM**

**Randolph-Macon Woman's College**

**Lynchburg, VA**

**(map on reverse side)**



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