

Virginia Association for Management Analysis and Planning
Annual Conference
November 2-4, 1997
The Williamsburg Hospitality House

**Mapping the Future of Higher Education:
Avoiding Potholes and Excessive Tolls**

Preliminary Program

Sunday, November 2

4:00 - 6:00 PM Registration
5:30 - 6:30 PM Hospitality Suite

Monday, November 3

8:00 - 10:00 Registration
9:30 - 10:45 **Issues Facing Higher Education**
J. Michael Mullen, Interim Director,
State Council of Higher Education
11:00 - 12:00 Concurrent Sessions
12:00 - 1:15 PM Luncheon Roundtables
1:30 - 5:00 Concurrent Sessions
5:30 - 7:00 Hospitality Suite

Tuesday, November 4

6:30 - 7:30 Morning walk
8:00 - 9:00 Breakfast/Business Meeting
9:00 - 10:30 **Conference Keynote Address**
Robert Templin, President
Center for Innovative Technology
10:45 - 12:00 Concurrent Sessions
12:00 - 1:15 Luncheon Roundtables

SESSION TOPICS being presented include: **Persistence in the Community College: A Predictive Model and Responsive Strategies**, Donna Stewart, BRCC; **Making the Transition Via Distance Education: VCCS Transfers to Old Dominion University's TELETECHNET Program**, Marty Smith Sharpe and Todd Cockrell, ODU; **Graduation and Retention Rates by Major**, Chuck DeHart, JMU; **Assessing Student Satisfaction**, Steve McAllister, W&L; **Questionnaire and Survey Tools**, Judy Bradford, VCU; **Fundamental Statistics and Graphics, Panel**; **SCHEV Faculty Salary Peer Comparison Data**, Frank Doherty, JMU; **Putting Data on the Web**, John Milam, GMU, and Betsy Blythe, VPI; **Comparing Models of Performance-Based Budgeting**, Jim Schultz, VCU; **Software Solutions for Space Utilization Reports**, a University Panel; **Selecting and Using Strategic Indicators at Private Institutions**; Panel.

ROUNDTABLES invite networking and discussions on key issues and provide informal leadership roles at the conference. **FACILITATORS** moderate conference sessions and thus serve as active conference participants. If you are interested in leading a roundtable or serving as a facilitator, contact Dixie Sakolosky at dsakolosky@rmwc.edu or (804) 947-8131.

MORNING WALKS AND EVENING HOSPITALITY. Join us for early morning walks as we explore the restored area and the William and Mary campus. On Sunday and Monday evenings come to the VAMAP Hospitality Suite to relax with colleagues.

HOTEL FACILITIES. The Williamsburg Hospitality House is located two block from the historic area of Colonial Williamsburg and across the street from the College of William and Mary. In addition to gracious appointments and ample meeting space, it has several dining alternatives, free underground parking, and nearby access to golf and tennis. The special conference rate of \$66.00 per night, single or double occupancy, will be honored three days prior to and three days after the conference dates. The cutoff date for guaranteed conference rates is October 2. For reservations call (800) 932-9192, Fax (757) 220-1560, or submit a completed copy of the form on the opposite side.

VAMAP WEB PAGE (<http://vamap.org/>) Check the VAMAP web page for specific session times and names of speakers as the program is finalized.