

Spring 2001 Drive-In
10 A.M. May 2, 2001
Robins Pavilion Room,
The Jepson Alumni Center, UR

To be held on the beautiful campus of the
University of Richmond



John Rome

Arizona State University

Director of Data Administration and Data Warehousing

The Case for Data Warehousing

The term data warehousing has been in use for several years now, yet the concept is a bit elusive in practical terms. John Rome has helped build the ASU Data Warehouse into one of the premier higher education showcases for this technology and philosophy. In the morning, he will make the case for data warehousing for a variety of institutional levels and sizes. In the afternoon, he will participate in a panel discussion with SCHEV's newest institutional research director, Tod Massa, and some Virginia institutions who are implementing warehouses.

John Rome (john.rome@asu.edu) is Director for Data Administration at Arizona State University. Involved in higher education data warehousing since its inception, he is the project leader and chief architect of ASU's data warehouse. An expert in database design, Rome spent seven years as a database administrator and programmer/ analyst before ASU. He is also exploring inexpensive online analytical processing (OLAP) solutions for executive information systems and accessing distributed data stores through the World Wide Web, and helping Arizona community colleges build a data warehouse. He has worked at ASU for over ten years and is often heard reciting the mantra, "data access, data quality and data training".

Spring Program Chair:

Judy Wilkinson

Assistant to the President and Coordinator for Institutional Research
University of Richmond