



Virginia Association for
Management Analysis
and Planning
Virginia State Affiliate of AIR

DATA and ANALYSIS to SUPPORT DECISION MAKING

Save the Date and Call for Proposals

VAMAP Fall Conference

Monday, October 24, 2011

Virginia Commonwealth University in Richmond

Cost: \$75 (includes continental breakfast and lunch)

Conference Schedule at a Glance:

Monday (Oct 24)

9:00—10:00 am Registration

10:00—11:00 am Keynote
Peter Aiken, Ph.D.
“Data and Analysis to Support Decision Making”
Associate Professor of Information Systems/
Founding Director Data Blueprint

11:00—12 noon **“Using Labor Market Data to Inform Planning: JobsEQ to inform a Cradle to Career Project in Richmond: by Chris Chmura and Leslie Peterson of Chmura Economics & Analytics.** JobsEQ located at www.JobsEQ.com provides access to national economic data and also contains detailed regional data and analysis for subscribing members. JobsEQ can help colleges and universities evaluate shifts in the job market and match students’ skills with the needs of industry.

“Using National Data to Inform Planning, Benchmarking and Decision Making in Higher Education: WebEx by Academic Analytics.”

Academic Analytics is a provider of academic business intelligence data. AA has been producing an annual database on faculty scholarly productivity since 2005. Originally used solely to rank doctoral programs, Academic Analytics has reinvented itself during the last three years into a higher education service provider geared to delivering academic business intelligence to university administrators.

12 noon—1:00 pm Lunch and Round Table Discussions

1:00—2:00 pm Concurrent Sessions

“Using a Balanced Score Card Approach to Frame Strategic Planning”

Kelli Parmley, Assistant Vice Provost for the Center for Institutional Effectiveness, Virginia Commonwealth University

“Faculty and staff reporting for IPEDS, AAUP and CDS”

Daina Henry, Director Special Projects in Institutional Analysis & Enrollment, College of William and Mary

2:15—3:15 pm

“Who Succeeds at JMU? Examining factors associated with student persistence to graduation”

Frank Doherty, Lindsey Mayberry, and Peter De Michele

James Madison University

“SCHEV/DOE/IPEDS Update: recent and upcoming changes”

Jamie Redwine, Assistant Director for Institutional Effectiveness,
Washington and Lee University

3:30—4:30 pm

VAMAP Annual Business Meeting

Open meeting of the Virginia state affiliate of the Association for Institutional Research, and the professional organization for institutional researchers, planners, and budget officers at public and private colleges and universities in the Commonwealth of Virginia. **Dr. Peter Aiken** has been employed in information technology/management related positions since 1980. Following a career in retailing, he began his current avocation during the early 1980's when he managed the Information Center of a major research university, delivering consulting and end user support services to a large, diverse, distributed user population numbering in the thousands.

Register at <https://secure.airweb3.org/vamap/> by Friday, October 21, 2011.

Parking for Larrick Center: <http://www.maps.vcu.edu/mcv/8thstdeck/index.html>

8th Street Parking Deck -- we will provide you with parking passes to present when you exit.